



Data is everywhere, but clarity is everything. Transform your numbers into real results. Many franchisors struggle with outdated reports and inconsistent tracking, making real-time decisionmaking difficult. MyTime + Amazon QuickSight turns raw data into live, auto-refreshing dashboards, delivering a clear view of performance anytime, anywhere.

FRANCHISE PERFORMANCE REPORTING WITH AMAZON QUICKSIGHT

QuickSight Integration

MyTime + Amazon



amazon QuickSight

Monitor location performance acquisition trends.

Compare revenue, retention, and

Eliminate manual reporting Automated updates, no spreadsheets needed.

Turn data into insights Visualize key metrics with interactive charts and reports.

unlocks real-time insights that power your franchise growth.

From data to decisions in seconds. MyTime + Amazon QuickSight

Multi-Location Insights in One View Uncover hidden patterns and connections across locations and

key business metrics. MyTime's connected data powers QuickSight, making it easy to spot trends, compare performance, and see how different factors influence results

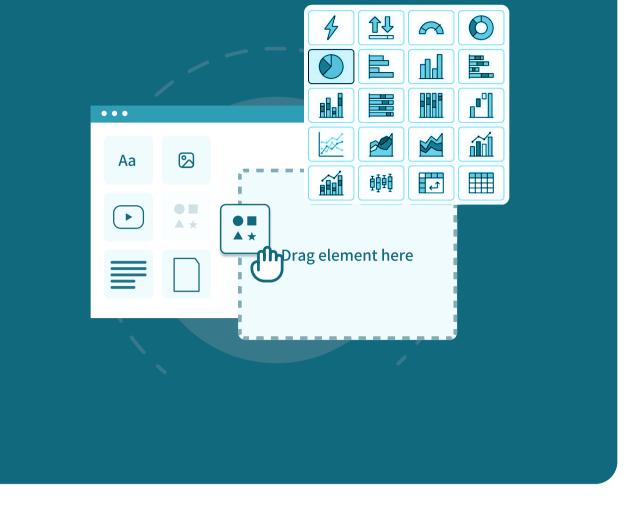


Customizable

Key Benefits

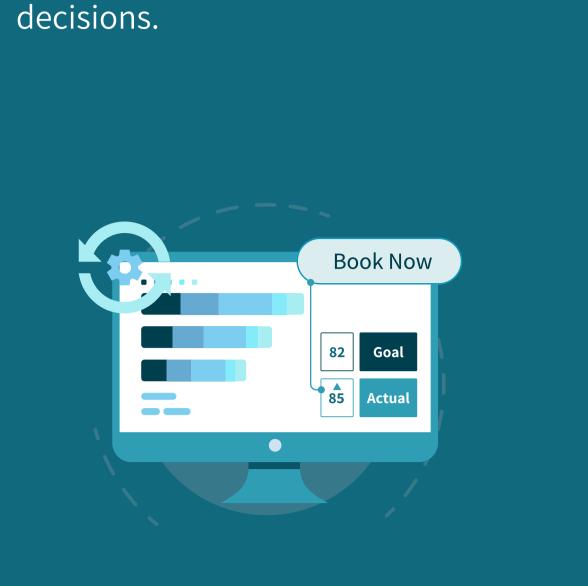
Dashboards for **Smarter Decisions** Track the KPIs that matter most—

from financial performance and customer retention to marketing impact and staff efficiency. Choose how to visualize your insights with charts, graphs, trend lines, heatmaps, and more.



Intelligence That Works While You Do No more manual reports or outdated data—QuickSight dashboards refresh automatically, giving franchisors a real-time view of revenue, customer trends and operations for smarter, faster decisions.

Business



Feature Details



party tools or extra logins required. Your data flows directly

Seamless, Embedded Integration

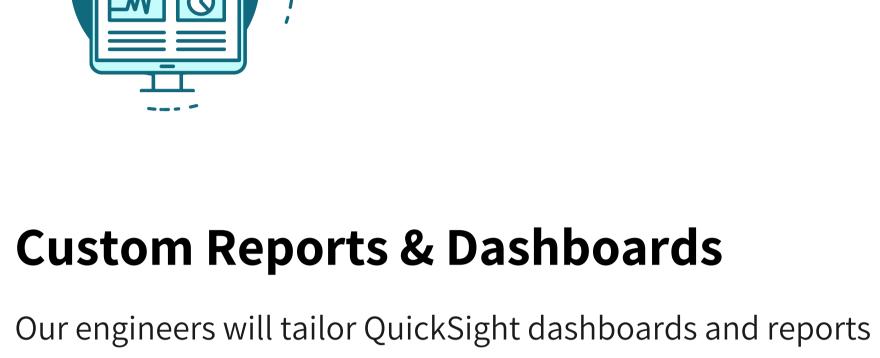
QuickSight is built into the MyTime platform—no third-

from MyTime into QuickSight for real-time visualization and insights.



always working with the most current and accurate business data—no outdated spreadsheets or manual

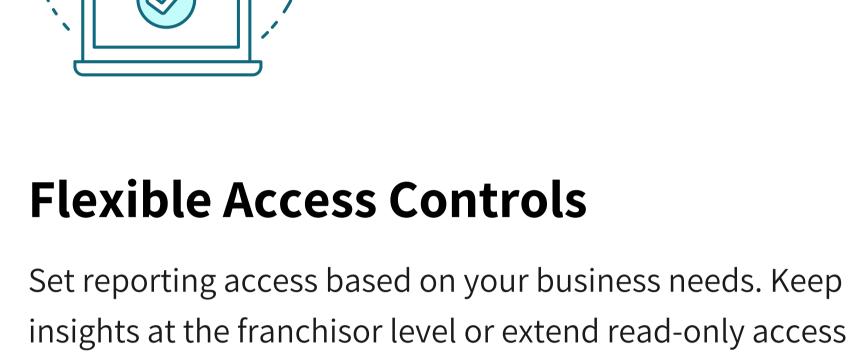
updates required.



data experts on staff can opt to build and manage their own

reports.

to align with your business objectives while businesses with



insights at the franchisor level or extend read-only access to location owners. Franchisors can also opt for full author

access to build and manage reports.

Here are a few ways franchises could use MyTime + Amazon QuickSight to turn complex data into clear, actionable insights.

Bring Your Insights into Focus

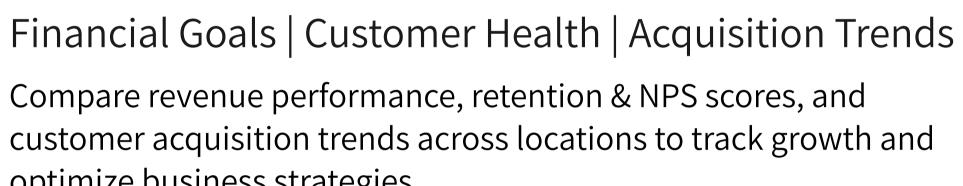
Whether tracking financial performance, customer health, or marketing impact, create

dashboards that bring together the metrics that matter most to your business.

Sales vs Goal Sales Trend \$2,000K

世

91.89%



Central

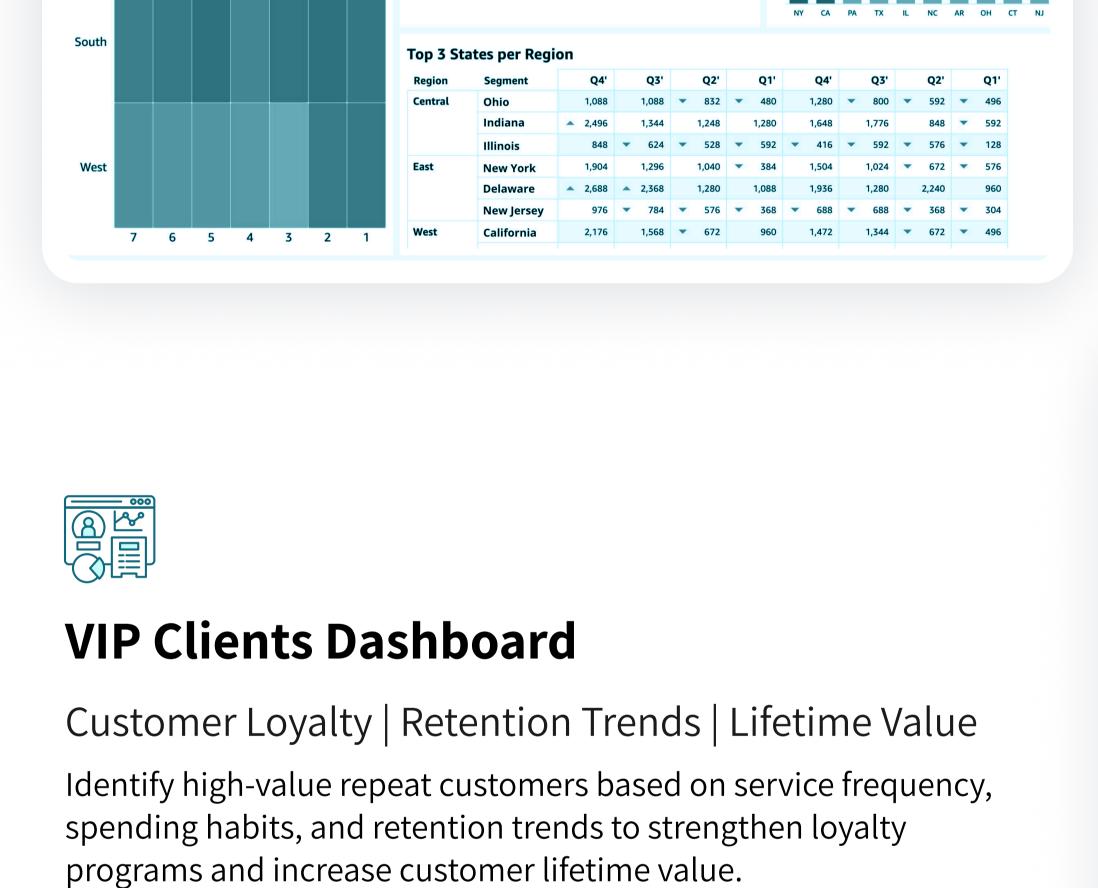
East

optimize business strategies.

Franchise Performance Dashboard

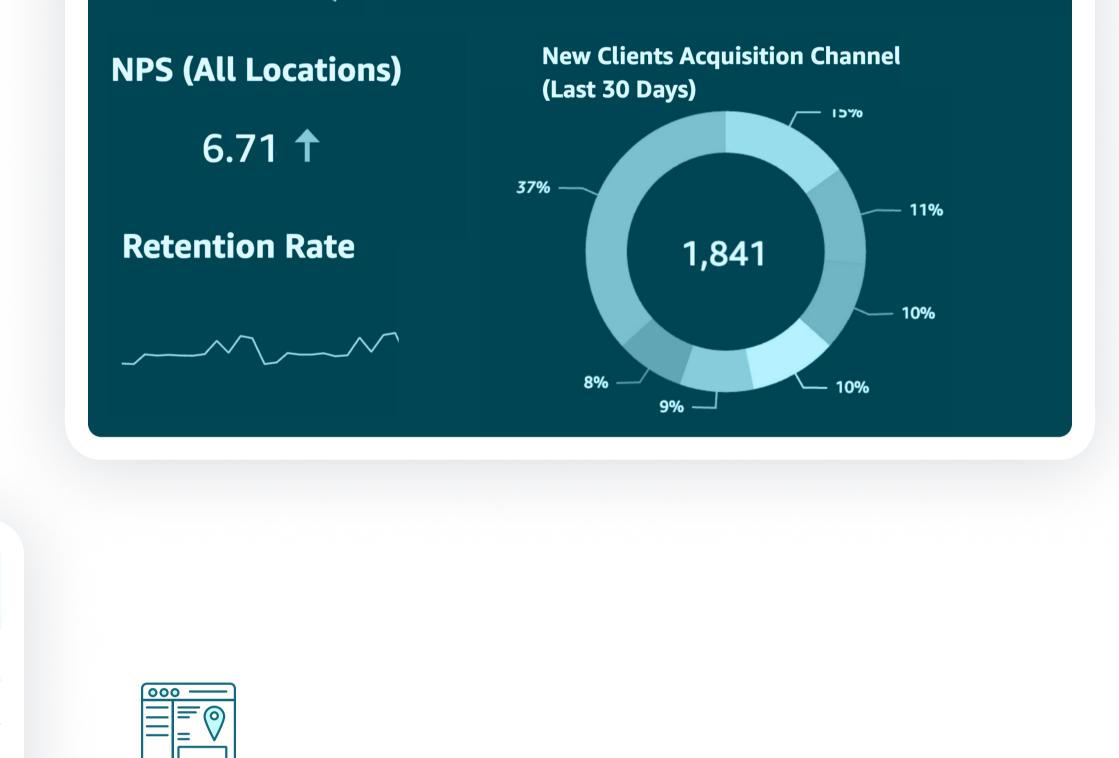
Bookings by Day of the Week Sales by Services Average Order Value (AOV) by State

\$36,755K



Monthly New Clients from Campaigns

Bookings via SMS vs Email



VIP Clients

with data-driven goals.

San Andreas

New Vegas

San Andreas

0 342-5854

1 404-3238 Loyal

Loyal

Customer Loyalty Report

Location Performance Dashboard

Revenue Trends | Productivity | Service Upsells

Monitor revenue per location, appointment trends, and average

order value to optimize location performance and align incentives

1 357-5784 Loyal 13% 0.68% **Toon Towr** 0.7% 0.74% 0.76% ALZ V 0.78% 0.82% At Risk Clients by State 2 414-4276 Loyal 0.82% 0.85% 0 345-6961 0.86% 0.87% 0 340-2239 Loyal 0.87%

Likelihood of Churn

0.88% 0.88%

0.93% 0.94%

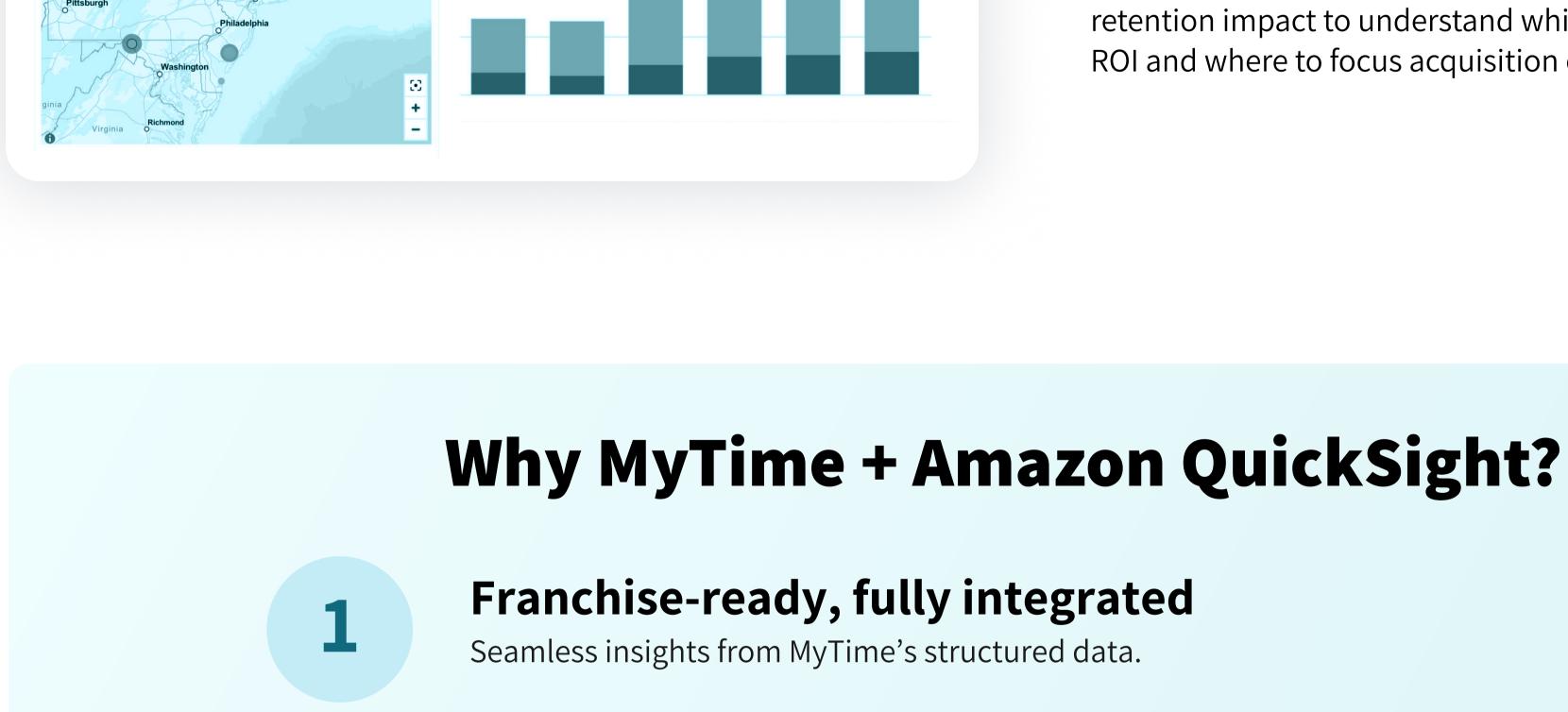
0.94%

0.97%

0.98%

0.99%

Predicted Churn Value

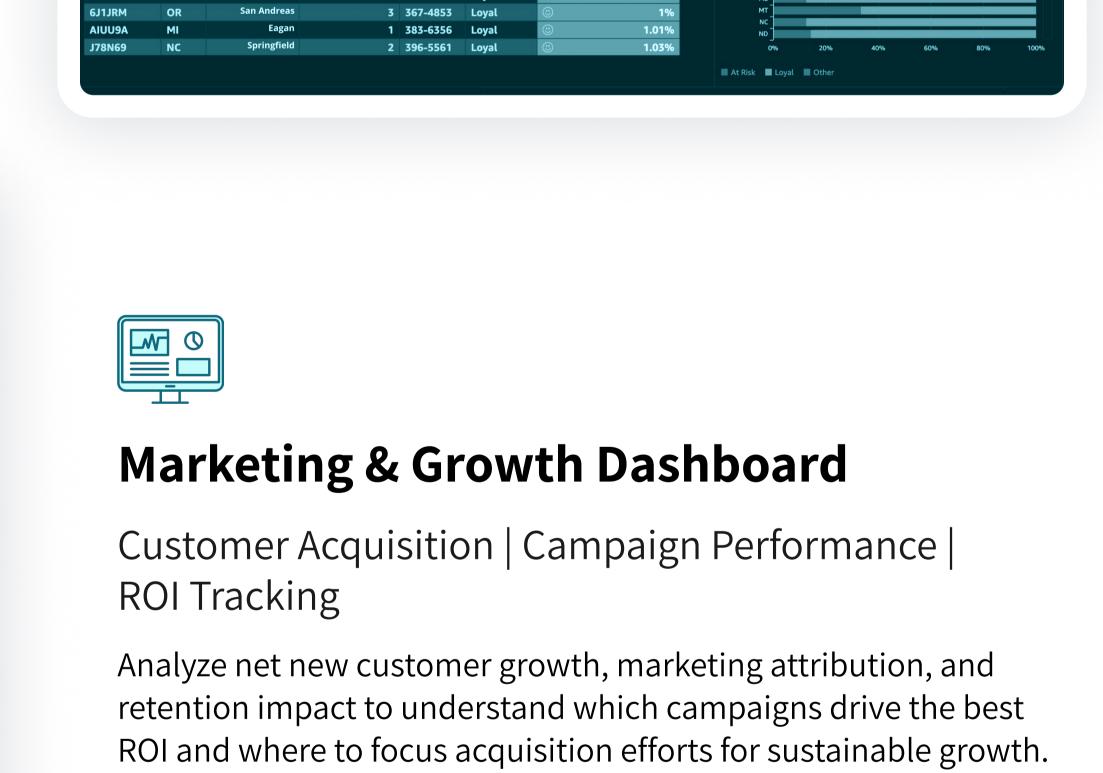


New Memberships

New Clients & Walk-Ins

Interacted with campaign in last 30 days

Campaign Engagement by Location



No IT complexity

Have your own IT team? Want to build your own

MyTime's engineering team configures reports to fit your business model.

reports? No problem empower your IT wizards with MyTime + Amazon QuickSight integration.

Franchise-ready, fully integrated Seamless insights from MyTime's structured data. Customizable & scalable Track the KPIs that matter most in the format that works for you. Real-time, automated insights Dashboards refresh throughout the day, so you can make data-driven decisions

Have MyTime Build your Custom Amazone

QuickSight Reports & Dashboards.

Custom Built reports for \$275/hour.

without lifting a finger.



QuickSight Reports & Dashboards for

Global and Location Viewing.

Custom Built reports for \$150/hour.

Monthly cost: \$25 per location No additional cost for access. Both franchisors and location owners Only the franchisor has access to have access to these reports. these reports.

Build Your Own Custom Reports and

Dashboards.

Franchisors build and manage their

own reports for \$250 per month.

Ready to Turn Data Into Your

With MyTime + QuickSight, your data doesn't just sit in a system—it works for you. Make faster, smarter decisions with real-time insights, automated reporting, and fully customizable dashboards.

Competitive Advantage?

See MyTime + Amazon QuickSight in action!

Schedule a personalized demo with your account manager or reach out to support to unlock data-driven franchise growth.

