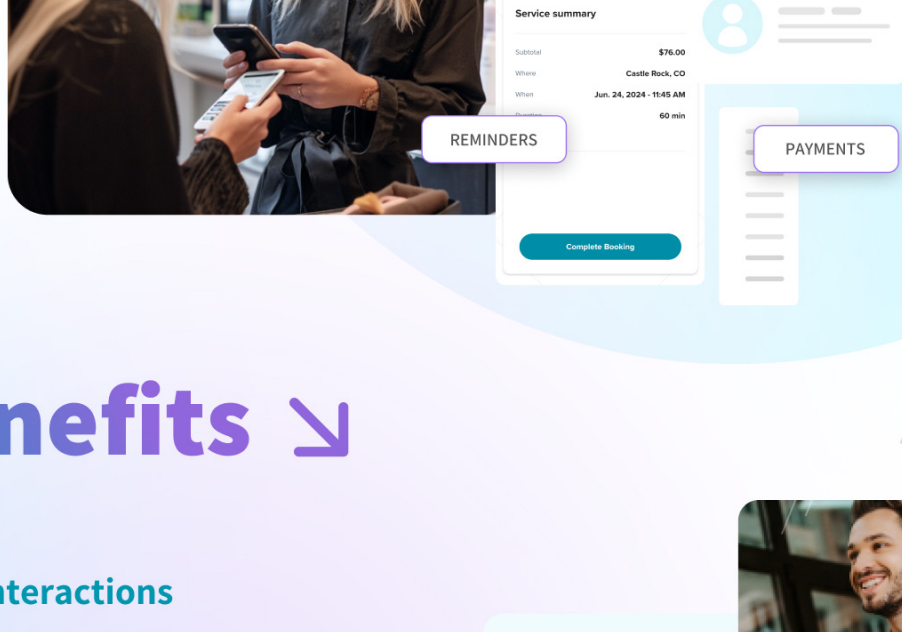


# MyTime Branded Guest App

## Overview

In today's mobile-first world, being just a tap away can transform customer engagement. The Branded Guest App from MyTime places your business directly in your customers' hands—wherever they are. Designed with an intuitive interface and tailored to reflect your unique brand voice, this app empowers customers to effortlessly schedule appointments, fill out forms, process payments, and more, all from their mobile devices. Engage more deeply and frequently with the convenience that today's consumers expect.



## Key Benefits ↘

### Modernize Digital Interactions

#### An Upgraded Experience

Connect with your customers where they are through a sleek, modern app that offers a seamless digital journey from initial inquiry to booking their next appointment. Custom built for your business, the MyTime Branded App ensures customers can intuitively navigate and engage with your unique offerings. With a single sign-on feature, accessing these services becomes effortless and user-friendly.



### Streamline Your Operations

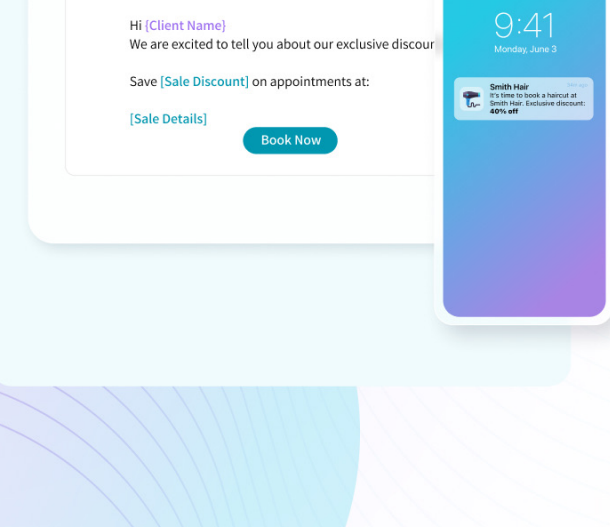
#### Tech That Works For You

Time spent returning phone calls or managing check-in lines means fewer resources devoted to providing your valuable services. Improve operational efficiency, reduce costs, and minimize errors by seamlessly integrating key processes such as appointment scheduling, payments, and customer management directly into your app.

### Establish A Direct Communication Channel

#### Instant Reach

With over 90% of Americans owning a [smartphone](#), mobile devices have become essential for timely and direct communication with customers. Having your own Branded Guest App leverages this connectivity, enabling you to send real-time notifications, updates, and exclusive promotions directly to your customers' devices. This enhances visibility and integrates your brand into the daily digital lives of your customers, driving more effective engagement.



### Increase Customer Spend with Targeted In-App Promotions

#### Boost Revenue with Precision

Elevate your sales and cross-selling opportunities by leveraging the power of targeted promotions directly within the MyTime Branded Guest App. Our platform enables you to tailor promotions for specific customer segments, providing highly relevant deals. This strategy boosts booking frequency and average spend per visit. Thanks to seamless in-app transactions, customers can quickly go from discovering offers to completing purchases, improving both their experience and your bottom line.

### Accelerate Customer Loyalty

#### Cultivate a Dedicated Following

You've worked hard to establish a business your customers trust. The Branded Guest App reflects the design and voice of your business, inviting new customers to learn about and interact with your offerings, even beyond normal business hours. Reward and encourage advocacy from your loyal customers by creating promotional opportunities, memberships, and referral programs.

### A Unified Experience for Franchises and Multi-Unit Enterprises

#### Provide a Seamless Multi-Location Experience

Built exclusively for franchises and businesses with multiple locations, our Branded Guest App is designed to support the unique needs of your business at every location. Seamlessly adaptable, the app ensures an immediately recognizable and smooth experience for your customers in every market. With an easily accessible and up-to-date list of your locations, customers can feel confident that their needs will be met, even when they're away from their usual location.



“One of the many reasons we chose MyTime was the customization available in the Branded Guest App. It has allowed us to send out promotions and discounts that have really pushed people to book through the app”

Tom Twellman Jr., CEO, Hair Saloon

## Why a mobile app matters for your brand? ↘

94%

of people would choose a new service provider if they offered online booking

82%

of clients make online bookings through their mobile phones ([source](#)).

60%

of consumers who prefer using a brand's mobile app over their website highlight the “better user experience” as a driving factor ([source](#))

30%

of appointments are missed each year in the beauty sector leading to an average of \$67,000 lost revenue.

The app has given us flexibility and control that we haven't had with other systems, allowing us to own that presence and real estate on the user's phone.”

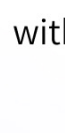
Tom Twellman Jr., CEO, Hair Saloon

## Features ↘



### Appointment Booking

Bring in more business by providing an effortless tool for clients to book and manage appointments.



### Class Schedule

Showcase upcoming classes and events to customers when they are most engaged with your brand.



### Walk-In Waitlist

Fill your calendar by letting customers check wait times, join waitlists, and provide relevant information all from your Branded Guest App.



### Self-Check-In

Provide a cutting-edge experience by letting customers check-in themselves or automatically when their arrival is geolocated.



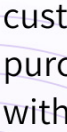
### Messages

Avoid phone tag by enabling customers to communicate with any location using real-time messaging.



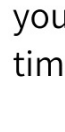
### Push Notifications

Ensure customers receive time sensitive messages such as appointment reminders, intake form requirements, and targeted campaigns by putting them front and center on their mobile device.



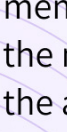
### Marketing

Increase revenue by leveraging a highly visible channel for marketing campaigns and promotions.



### Locations

Ensure nearby locations reflect your brand with accurate engaging information.



### Purchase Gift Cards

Increase bookings and attract new customers by making it easy for users to purchase, send, and receive gift cards from within your app.



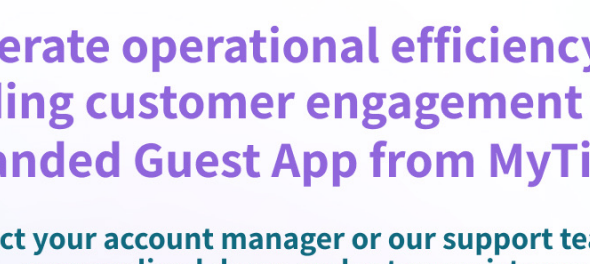
### Purchase Packages

Boost revenue by showcasing bundles of your services, classes, or products every time users open your app.



### Purchase Memberships

Encourage customers to purchase memberships by highlighting the benefits at the moment they are most engaged, using the app.



Accelerate operational efficiency while building customer engagement with a Branded Guest App from MyTime.

Contact your account manager or our support team for a personalized demo and setup assistance.